



## **Marketing and Social Media Coordinator**

Distex is a premium partner to clients and suppliers in the commercial and institutional kitchen equipment field. We offer high quality products such as ice machines, cooking and refrigeration equipment, as well as stainless steel accessories. As we are expanding our team, we are looking for a dynamic, outgoing Marketing and Social Media Coordinator to join our team in Ville St-Laurent.

### **What will you be doing?**

The following are some of the duties you will be required to do:

- Regularly update our web sites and social media accounts (Facebook, Twitter, Pinterest, Instagram, etc);
- Design spec sheets and catalogues for our various product lines, as well as prepare email blasts and our newsletter;
- Design promo material for the product lines and our various events (banners, invitations).
- Develop content for our digital platforms (videos, articles, ads, etc.)
- Coordinate (with the sales team) the numerous tradeshow and open houses we participate in throughout the year, which are across the country.
- Work with the sales team to design ads for client flyers and magazines.
- Any other marketing-related tasks that may arise.

### **What are we looking for?:**

You are perfectly bilingual (french/english mandatory), you are organised, dynamic, autonomous and can handle many projects at once. You have to know MS Office and have some knowledge of InDesign, Illustrator and Photoshop, as well as being very familiar with the various social media platforms (Facebook, Twitter, Instagram, etc). It is also preferable that you possess a valid driver's licence and a car.

You have a College Diploma or a Bachelor's Degree in Marketing and 1 to 2 years of experience in a similar position? Awesome. You have some customer service experience? Even better! You're interested in the restaurant industry? If you can answer yes to these questions, then this job is for you!

### **What's in it for you?**

When you join our team, you're not a number, you become a family member. That's why we look for people who want to build a career with us – the growth opportunities with Distex are endless. Although we work hard, we do play hard; we are also all about work-life balance. You will have access to our group insurance plan (health, dental, etc) and other cool benefits.

### **You're interested in this position?**

If you are performance-oriented, are highly motivated, want to work with a fantastic team and think you would be a good fit for this position (and our company), let us know! Send us your resume and cover letter and if we think you stand out, we will give you a call and further discuss the position with you.